**Assessing Audience Prior Interest and Knowledge**

Journey Science Communication Workshop 2016

What do you think most school-aged children know about your topic? What do you think they will be most interested in?

What do you think most adults know about your topic? What do you think they will be most interested in?

How will you assess and respond to individual audience member’s level of prior knowledge and each person’s unique interest?

What are the strategies you plan to use in your interaction with your audience?

Modified from the Portal to the Public Professionals Development Element, Personal Learning

© Pacific Science Center 2011